

## **AMAN-International Foundation officially opens the "Heart Shop**

**Berlin (19.03.2012) - The Board of Directors of the AMAN-International Foundation has announced the official opening of the "Boutique of the Heart", an electronic shop window offering the possibility for Internet users to purchase products with the "FAI" or "CH" label, but also items of all kinds to help the most needy.**

The opening of this showcase called "Boutique du Coeur" is an idea and an initiative of the President Founder of the AMAN-International Foundation (FAI) who proposed it in order to make available products with the "FAI" or "CH" label to the Humanitarian Corps of the FAI (FAI-CH), but also to all the friends of the AMAN-International Foundation and to all those who wish to have these products.

In the vision of the President and Founder, this boutique should also be able to offer other basic necessities such as foodstuffs (plates, bags of rice or other cereals, butcher's products, delicatessen or fish products, confectionery, dairy products, etc.), sleeping kits, first aid kits or first aid kits, birth baskets, school kits, etc.

For this second category, users will be able to choose products online, purchase them and indicate the number of people they wish to support and make beneficiaries of these products. FAI will then make the products directly available at the local level to the most needy and priority people.

The President and Founder of FAI has specified that the products will only be in the category of emergency aid or one-time assistance. The category of non-living and clothing products will be made to the "Gin's AFRO" label which since 2002 has been donating the profits of its sales to the AMAN-International Foundation.

"By making you beautiful, let your heart speak" - this is the slogan promoted by the President of FAI since 2002 on the website of her brand "Gin's AFRO" where the products of the "Boutique du Cœur" and many others are offered: [www.gins-afro.com](http://www.gins-afro.com)