

## Official launch of the 2nd edition of "La Croisière du Cœur

**FAI offers a great innovation: "Prepaid vouchers for tourist stays Heart Cruise" for humanitarian benefits in the context of the reconstruction of Côte d'Ivoire**

**Abidjan (19.07. 2007) - After the great success of the first edition of the "Croisière du Cœur" in September 2006 which allowed to grant scholarships and school books to the most underprivileged, the AMAN-International Foundation (FAI) has just offered a great innovation with numerous socio-economic repercussions through the creation of "Prepaid vouchers for tourist stays on the Croisière du Cœur", the concept of which was presented at the official launching ceremony of the "Croisière du Cœur 2007" on July 19 at the Casino of the Hôtel Ivoire in Abidjan. Placed under the patronage of the Minister of Solidarity and Victims of War and with the theme "Solidarity Tourism and Humanitarian Aid", this new edition of the "Heart Cruise" was organized in collaboration with the Ministry of Tourism and Handicrafts as well as "Côte d'Ivoire Tourism", FAI's technical partners for this program.**

After the presentation of the objectives and missions of the AMAN-International Foundation, which consist in the implementation of first class humanitarian aid and assistance actions, the Founding President of the AMAN-International Foundation, Marie Ginette AMANI, supported this brilliant PowerPoint presentation by recalling the motivations that finally inspired the creation of this program.

According to the President and Founder: **"Today, thousands of souls still live in makeshift shelters without basic infrastructure and next to heavenly sites. We understand the importance of solidarity tourism for these disadvantaged populations. This is why the profits from the vouchers are intended to improve the living conditions of the rural populations living in the immediate environment of the tourist sites. Four (4) major projects will be carried out throughout Côte d'Ivoire as part of the reconstruction of this country after the crisis.**

According to the organizers, the slogan of this operation being "By offering you moments of dream, be in solidarity with the most destitute", the main goal of this program is to allow moral and physical persons to rediscover the new Côte d'Ivoire by offering "Prepaid vouchers of tourist stays Cruise of the Heart" of a validity of 10 months, valid for couples, and that for two nights in full board so as to restore themselves and fully enjoy a pleasant living environment while contributing to the development program initiated by the FAI through the "Heart Cruise".

To this effect, among the best tourist sites already listed, "Best of Africa" in Sassandra (a charming seaside hotel run by Mrs. Grancolas) and the complete tourist complex "Climbié Assinie" located in Assinie (run by Mrs. Niamkey) have been selected as the first sites that have already welcomed half a thousand tourists, for the quality of their services and their contribution to the improvement of the environment.